

Fund Flow and Allocations Data Product Overview

Financial Intelligence
Informa



ABOUT US

Founded in 1995, EPFR Global is the leading provider of fund flows and allocation data to Strategists, Traders and Investors offering a current, global view of changing investor sentiment and manager positioning for over 20 years. EPFR is a scalable research and analytics platform utilizing flow and allocation data to drive investment signals, create data visualizations, and support analysis and insight.

EPFR covers mutual funds and ETFs that manage \$34 trillion of assets globally (as of 1/31/18). We calculate the flows into, and collect the monthly allocations of, these funds. Many predictors can be built from the data.

- ▶ Daily (T+1) | Weekly (T+1) | Monthly (T+16)
- ▶ Allocations: Country | Sector | Industry
- ▶ Filters: ETF/Mutual Fund | Retail/Institutional | Active/Passive | Domicile | Currency | Benchmark and more
- ▶ Aggregate | Manager | Fund | Shareclass levels

EPFR tracks fund flows and country and sector allocations across approx. \$34trn Assets Under Management including:

- ▶ Equity funds
- ▶ Bond funds
- ▶ Multi-asset funds
- ▶ Money market funds
- ▶ Alternative funds

EPFR provides a complete and transparent picture of institutional and retail investor demand driving global markets - tracking the amount of cash flowing in to, and out of, funds. Data is updated:

- ▶ Intraday
- ▶ Daily
- ▶ Weekly
- ▶ Monthly

EPFR flows support the most granular and informed insights, and are available at multiple levels including:

- ▶ Asset class aggregate
- ▶ Fund group
- ▶ Individual fund
- ▶ Share class
- ▶ Single Security Level (Equity)

EPFR collates data from several thousand quality checked manager and administrator sources globally, 24 hours a day. Filters for our core and hybrid datasets include:

- ▶ Active vs. Passive
- ▶ Retail vs. Institutional
- ▶ Asset Class Characteristics
- ▶ Fund Characteristics

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